Workforce Initiative – Regional Stakeholders

Strategy Development Groups

Regional Planning & Coordination Strategy - 1.1
This strategy is focused on developing common regional planning tools such as an early warning system, regional skills forecast and feedback from industry advisory councils. These planning tools would then facilitate regional agreements to coordinate the development of new training programs as well as retraining and re-employment efforts.

1. Kara Lapierre  (Joint Venture & SVEDA)
2. Kris Stadelman (NOVA)
3. Jeff Ruster (work2future)
4. Lorne Needle (United Way Bay Area)
5. Rayna Lehman (San Mateo County Central Labor Council)
6. Ravishankar Gundlapalli (Technology & Workforce Consultant)
7. Krista Henley (South Bay Organizational Development Group)
8. Rosella Derickson (South Bay Organizational Development Group)
9. Tim Woods (Foothill Community College)
10. Jing Luan (San Mateo Community College District)
11. Kitty O’Doherty (Bay Area Community College Consortium)
12. John Carrese (Bay Area Center of Excellence)
13. Jennifer Oliver (Silicon Valley Center or Excellence)
14. Kristin Cornuelle (San Mateo WIB and Orrick)
15. Kathy Werle (San Jose City College)
16. Fred Slone (San Mateo WIB)
17. Alyssa Lynch  (Santa Clara County Office of Education)
18. Aaron Wilcher (work2future, UC Berkeley)

Regional Entrepreneurs & Self-Employment Training Strategy - 1.2
This strategy is focused on expanding skill development programs for adult entrepreneurs and those considering self-employment. It could also incorporate entrepreneurial skill development into currently established training and educational programs as a workforce “core competency” to promote “innovative” thinking on the job.

1. Jeff Ruster (work2future)
2. Benny Boveda (Target & work2future)
3. Jorge Zavala (Mexico – Silicon Valley Tech Incubator)
4. Luther Jackson (NOVA & Workforce Consultant)
5. Jody Hansen (Silicon Valley Chamber of Commerce)
6. Kim Walesh (City of San Jose)
7. Trish Dorsey (Goodwill Silicon Valley)
8. Dani Sellers (work2future, Prudential)
Incumbent Worker Strategies – (1.3 and 1.4)
Industry Shared Resources Model
This strategy would develop a program so employers, probably in similar industry clusters, can share the costs (both direct and indirect) to offer training workshops to their employees throughout the year. These workshops would be offered at different locations throughout the region and could be offered during the traditional work day.

Professional Workforce Credentials
This strategy is focused on developing professional workforce credentials for incumbent and displaced workers who are looking for higher-skill, higher-wage professional employment. These credentials would be focused on the quality of the content and delivery systems that are utilized, and the objective would be engagement of these professionals into employment or promotion as quickly and effectively as possible.

1. Rick Kuhn (De Anza College)
2. Carol Coen (San Jose Evergreen Community College District)
3. Tim Woods (Foothill College)
4. Elaine Hamilton (NOVA & Hamilton Financial Group)
5. Kathy Werle (San Jose City College)

Regional Job-training with Entry-level employment Strategy - 2.1
This strategy would be focused on expanding the number of opportunities for entry-level employment that provide comprehensive job training. Job training programs would need to provide entry into career pathways with higher wages and opportunities for additional skill development. An example of this is the construction careers agreement being implemented by Foothill-DeAnza and San Jose Evergreen community college districts.

1. Kathleen Barber (San Mateo County Apprenticeship)
2. Benny Boveda (Target & work2future)
3. Jamie Tajii (Target)
4. Neil Struthers (Building & Construction Trades Council)
5. Daniel Dishno (De Anza College)
6. Patrick Soricone (United Way Silicon Valley)
7. Alyssa Lynch (Santa Clara County Office of Education)
8. Aaron Wilcher (work2future, UC Berkeley)
9.
Adult Workforce Training & Education Strategies

Regional Programs to improve and expand career opportunities and workforce training for low wage and/or low skill residents - Strategy 2.2 & 2.3
This strategy is focused on developing workforce training and employment programs that benefit the region’s lowest skilled and/or lowest wage residents. This could include integrated vocational training programs that incorporate basic skills training with industry specific job training (I-BEST), regional workforce certificates that use common assessment mechanisms, and the development of a regional workforce literacy study to support the continued development of these programs.

AND

Regional programs to increase capacity and flexibility for adult workforce education Strategy – 3.2
This strategy is focused on improving adult education in the region so it is more responsive to job-seekers who are preparing for replacement job opportunities. This could include workforce training and adult education opportunities that provide courses that are connected to the skills identified as replacement skills. The training and education programs would be offered intensively and completed in a short period of time and allow open entry and exit from the program.

Entry-Level and Low Skilled and/or Low Wage Residents
1. Richard Galope (Foothill College)
2. Bruce Whistler (Workplace Learning – Statewide Community Colleges)
3. Kris Stadelman (NOVA)
4. Fred Slone (San Mateo WIB)
5. Carol Coen (San Jose / Evergreen Community College District)
6. Alison Ascher Webber (SEIU)
7. Yvonne Carrasco (Workforce Consultant)

Mid-Level and Higher skilled training with Adult Workforce Education
8. Steve Levy (Center for the Continuing Study of the California Economy)
9. Kathy Ross (San Mateo Community College District)
10. Sandra Clark (UCSC Extension – Silicon Valley)